

# How can your clients recognize you?

## 3 ways to get your clients to notice you instead of the competition:

Use your color or B&W images on your website, in newsletters, presentations, sales sheets, business cards, emails, brochures, billboards and more.

### 1. In-house package \$89.00/person (save \$29.00)

Includes a Basic Business Portrait Session with 8-10 images to choose from and two retouched portraits (same pose) on a CD, provided in two files: one in high resolution for printing, newsletters, sales sheets, etc. and one in low resolution for web, email, video presentations, etc.

### 2. Publicity Package \$119.00 (save \$49.00)

Includes a Basic Business Portrait Session with 8-10 images to choose from and two retouched portraits (same pose) on a CD, provided in two files: one in high resolution for printing, newsletters, sales sheets, etc. and one in low resolution for web, email, video presentations, etc.

**PLUS 4-4x5 or 2-5x7 Color or B&W prints from one image.**

### 3. Location Package \$159.00 (save at least \$74.00)

The power of an image created on location, in your environment, projects a personal and individualized image.

Includes a Location Business Portrait Session with 8-10 images to choose from and two retouched portraits (same pose) on a CD, provided in two files: one in high resolution for printing, newsletters, sales sheets, etc. and one in low resolution for web, email, video presentations, etc.

**PLUS 4-4x5 or 2-5x7 Color or B&W prints from one image.**

### 4. More Pictures (when added to any package)

Additional images on disk or email.....	\$33.00
1-8x10 (color or B&W).....	\$33.00
2-5x7's (color or B&W).....	\$33.00
4-4x5's (color or B&W).....	\$33.00
8 wallets (color or B&W).....	\$33.00



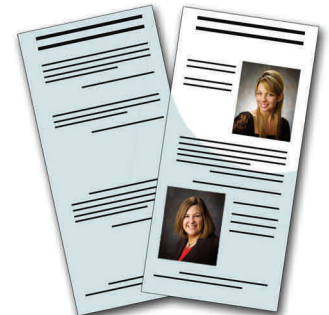
Billboard



Business cards



Sales sheets



Brochure



Website



Prints, CDs

For more information contact:

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PHOTOGRAPHY

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# Business Prices

## Studio

**Basic** ... for the person that needs a basic traditional head and shoulders portrait.....\$35.00

What to expect:

- About a 10-15 minute session with several different views showing traditional head and shoulder poses only.
- You will have about 6-8 images to choose from.
- This type of portrait is good for web sites, directories, newspaper and newsletter publications.

**Standard** ... for the person that wants more variety than just basic poses.....\$55.00

What to expect:

- About a 20-30 minute session including basic head and shoulders poses if desired, and three quarter, close-up and/or full length poses as well. Props can be used as well to give a more relaxed informal feel to your portrait.
- You will have 15-20 images to select from.
- This type of session is our most popular and can be used for websites, directories, newspaper and newsletter publications in addition to brochures, sales sheets, speaking engagements, annual reports and more.

**Deluxe** ... for the person that wants it all.....\$75.00

What to expect:

- About a 45-60 minute session including different styles of lighting and photography that you can discuss with Mr. deVries at the time of your session. You will have the opportunity change your clothing as time permits to get additional looks and variety from your session.
- You will have 25-30 unique images to choose from.
- This session is best used for creative designs, brochures and websites.

**Groups** ... group shots of 15 or less in the studio.....\$55.00

What to expect:

- Usually about a 20-30 minute session. Talk to us about the style you want your group photographed in and whether or not you will need to have your graphics person (or ours) be able to quickly change or eliminate the background.
- You will have about 6-8 images to choose from.
- This type of portrait is good for websites, directories, newspaper and newsletter publications.

## Other

**Location** ... when you need it done at your place.....\$100.00/hr

What to expect:

- We will come to your location and photograph just about anything from buildings and property to products and vehicles. We've been above it in bucket trucks and below it in tunnels. Ribbon cuttings to company outings. From group shots with all of your employees at once to small groups of 2 or 3 call us and we'll get it done for you.
- Number of images to choose from varies by the assignment

**Aerials** ... from air-to-air or air-to-ground, we fly for you.....\$100.00/hr + plane and pilot

What to expect:

- We rent the plane and pilot or you can provide your own. Whether you need your corporate jet photographed from the inside or out, on the ground or in the air, we've done it. Let us photograph your buildings, your house or the property you need to show; Spring, Summer, Fall and/or Winter.
- Number of images to choose from varies by the assignment

# Business Prices

## Portrait Sessions

Studio Portrait Session.....	\$35.00
Location Portrait Session.....	\$100.00/hr minimum ½ hour
Clothing change.....	\$10.00 each change

## Proofs ... only available as a set - cannot be purchased individually

Traditional 4x5 proofs with a package (all images).....	\$1.00 each
Traditional 4x5 proofs without a package (all images).....	\$12.00 each
Contact Sheet (all images).....	\$5.00 (up to 20 images/sheet)

All prints or images on a CD can be made Color or Black & White

## Units

A Unit is 1-8x10, 2-5x7's, 4-4x5's or 8 wallets  
(All portraits must be the same pose within each unit)

1st Unit.....	\$50.00
2nd Unit (from same pose).....	\$33.00
3rd and additional Units (from same pose).....	\$8.00

## Individual prints

4x5.....	\$28.00
5x7.....	\$35.00
8x10.....	\$50.00
11x14.....	\$115.00
16x20.....	\$265.00
20x24.....	\$340.00
24x30.....	\$440.00
30x40.....	\$540.00
40x60.....	\$740.00

## Electronic ... on CD or DVD

We optimize all electronic files for the best results (i.e. web portraits, black and whites, billboards etc.)

High-resolution image printable images.....	\$50.00
Low-resolution image suitable for internet use.....	\$33.00
Media Release charge.....	\$75.00
DVD with all High-resolution printable images....	\$1,100.00