

Baby's First Year

Your Guide to your Baby's First Portraits
deVries Photography's Baby Plan

SAVE
these instructions!

Your 1st Session Date & Time is:
_____ at _____
This appointment has been reserved
especially for you.
If for any reason you need to change this date,
please **call us** for a new time.
(Zeeland 772-6221 or Holland 392-9608)

**deVries**
Photography
www.devriesphoto.com

Congratulations!

Congratulations on the birth of your new baby. At deVries Photography, we know how much joy your new baby brings you. The changes your baby makes over the first year will be incredible. You may have already noticed a quick change in your baby's appearance, personality and development and we don't want you to miss a thing. So, we designed our "Baby Plan".

Our Baby Plan Policies

The Baby Plan is a series of photographs showing your baby's rapid developmental changes that occur during their first year of life. At the end of your "Baby's 1st Year", you will receive a panel (mat) with the four portraits you selected (one at each stage). The price includes 4 sessions, 4 pictures and a 4 opening mat. Due to the special reduced price of our Baby Plan (this is a promotional offer) we cannot extend this plan past the 12 month stage of development. If you decide to skip any of the 4 sessions - our regular session and pricing will apply. The Baby Plan Promotion is a deeply discounted offer (it's regularly \$250) Sorry...but there are no exceptions to this policy.

Avoid Losing Your Precious Reserved Time In Our Studio... Confirm All Your Appointments With Us!

Parents are solely responsible for keeping all appointments with us. The day before your scheduled session, we will attempt to call you to confirm your appointment. If you need to reschedule for any reason please let us know, we have a **24 hour message system for your convenience**. We do our best to reschedule a convenient time. At times, we may be very limited for time slots or could even be sold out. We continue to offer the finest service - bar none - for our clients. We reserve the right to refund all monies if our confirmation policy is not followed.

Your Viewing Appointment

Our clients have told us how much they appreciate our help in selecting the images they will cherish for a lifetime. It is so much fun to see the beautiful expressions on your child's little face. It's part of our job to help you and we take it very seriously. Immediately following your portrait session we will be making an appointment for you to view your portraits within one week of your session. It is very helpful if you bring your calendar at the time of the session to help you schedule this. Please make sure everyone who will be involved in making the final decisions for your portraits is present at the viewing appointment. Sorry - we do not "hold" or "put aside" images after you have viewed them. Once they are gone...they are gone. Our unique projection system is changed every hour to accommodate the next client scheduled after you. Should you need to re-schedule your viewing appointment for any reason, we would be more than happy to do that. In addition, we also reserve the right to cancel a future session until the most recent images taken by us, are selected. In this way we keep things running smoothly for all of our clients.

Our Most Frequently Asked Questions -

What Happens If I Have Questions Before Our Session?

We appreciate the opportunity to create your priceless baby portraits and hope this guide will answer all of your questions. If there is a question that has not been answered to your complete satisfaction just call **616-772-6221** or **616-392-9608** during regular hours which are **Tuesday - Friday 9-5** and **Saturday 9 - noon** (The Studio is closed on Sunday and Monday)

What If My Baby Gets Fussy?

One of the unique factors about our studio is that "the planning" plays a key part in the beauty of the images we create. Some of the information here may seem "simplistic" to some and a lifesaver to others. It's better to

know something - than to know nothing. If your baby has napped, been fed, burped and been changed...you're in good shape. We are so patient with every baby we photograph. Leave the worrying to us.

Do You Run Your Studio Like the “Chain Store” Studios?

Our clients are always telling us how the photography is so “painless” in comparison to chain studios. If we had a dollar for every client who tells us of the “horrible” experience they had elsewhere...well there would be no reason to give this information to you. However, because of our love for children (their safety and happiness) and our love of photography (to capture not just what they “look like” but what they “are like”), you will find the “total” experience an absolute pleasure.

Don't Take Our Word For It - See What John and Susan O'Conner Said...

“Your photographer was wonderful . He is super with children and creates a positive, friendly environment for them. We will treasure his beautiful pictures of our baby for years to come.”

John and Susan O'Conner

When we receive letters like this (we get many like this and we cherish each one), it reinforces why we work so hard at making sure you are happy. Yes...we could do a “cheap job” and charge you \$1.98 for wallets you have to cut with your scissors, stick them in a paper bag and you could be on your way. Studios like that are a dime a dozen. If that's what you want, then you might consider canceling your visit with us. For your part, you have to decide something - how important are these portraits of your loved ones to you? Think about it. We all have learned loud and clear with the recent events in the world - life is way too short. Let's enjoy this coming year together.

Directions To Our Studio

Finding Us is Really Easy

Local?

If you are familiar with Holland, we are right downtown by the Peanut Store. In Zeeland we are right downtown next to the fish store (Eco Reef).

Out of Town?

Call us for directions or go to www.devriesphoto.com and click on directions

When Should I Arrive?

Please give yourself plenty of time to get here. We don't want you to be rushed. Give yourself 10 minutes prior to your reserved appointment time to get your child and your outfits and/or props unloaded from your car. We have the utmost respect for your time and do everything possible to start and stop on time. We allow a half hour per baby. Being late for your session will only result in a shorter amount of time spent creating your photographs. If you anticipate being more than 15 minutes late, please call to reschedule your appointment. Thank you for your kind consideration and cooperation.

What Can I Expect At The Sessions?

1) Expect Fast Paced Fun!

As parents, we know children have a very low tolerance for doing any one thing for too long a time. We ask you to trust us in our approach to creating the portraits you will have for a lifetime. Not all babies smile on command and we can't guarantee a smile. Each baby is different. Some of our finest images we've ever created had a “sweet” expression on the child. Sometimes a full smile can make a baby squint so the beauty of the eyes cannot not seen. We try to get all different expressions. It would be helpful to schedule your appointment around the baby's best time of day for a successful session.

2) Can I Bring Someone With Me?

Of course you can.....in fact if you plan on bringing other children we require you to have another adult to keep them from distracting you or your baby. We need you and your baby's full attention if we are to get the pictures you really want.

3) How Many Poses Do You Take?

Ok.....repeat after us....“my child controls the session”.....c'mon say it! We are kidding....but it's true. Your child will control the session and that's what separates us from a high volume chain studio. We take as many as we can to fulfill the baby panel. Additional poses will be taken solely at our discretion. The amount of images we create will always depend on the type of session being done. You will always have enough to complete the baby panel.

4) What Do I Need To Bring With Me?

Well - don't forget the baby! Seriously, let's take a moment to go over each of the different sessions we do in our studio for babies. We will go into some details of what to bring with you and what to look for as “growth” stages and the best time to photograph a baby.

General Information For All Sessions

The 1st two sessions are easy! **No clothes** - (just a diaper)! That's right (and easy) - the 1st two sessions look best with all those fingers and toes showing, the baby fat, the hair (or lack thereof) shows your baby the best; we don't want anything covering your little treasures!

At the 3rd and 4th sessions try to keep clothing simple and not too loose, otherwise the material **bunches up** and you won't be happy with the photo. **Important: Solid colors always look better - avoid patterns or stripes.** Denim and pastels work well. Avoid the colors red and bright yellow. You don't want the clothing to take away from the beauty of your baby. You may want to bring a silver rattle, silver cup, teething ring, personal blanket (solid if possible) hats, head bands for girls or any other items you may want to use. Due to the fact that the baby plan is a promotional offer, we always reserve the right to limit the amount of changes of clothing per session.

Adding Other Subjects or Doing Your Family During A Baby Plan Session

If at any time you or your immediate family wish to be photographed with your baby at a baby plan session, please let us know when reserving your session. There is a \$35 session fee for “add on” subjects and we must know in advance. We reserve dates up to 3 months in advance so “add on” times are subject to availability. The \$35 add-on fee must be paid on the day of the session.

Final Orders

All orders must be placed within 1 month of the last session photographed otherwise your panel offer will be void.

What happens when my “Baby Panel” Sessions are Done?

We would love to enroll you in our “Family Plan”, which is available to families with pre-teenage children. Please ask us for more information about our “Family Plan”. Because you are important to us you will be on our mailing list for special promotions such as our “Children's Promotions”. Be sure to visit our web site at www.devriesphoto.com to see if you know anyone in the photographs displayed there. Maybe your baby will be there! Thanks for taking the time to read all this information and be sure to put this in a handy place where you can refer to it before coming in for each “stage”. Sincerely,
The Staff at deVries Photography



The End